

LES Membership Minutes
Saturday, January 20, 2007
1:30 – 3:30 Seattle Renaissance, East Room

Present: Michael Macan (Chair, Membership), Kathy Johnson, Juliet Kerico, Brandy Parris, Nancy Noe, Michael Rodriguez, Linda Stein, Stephanie Graaves, Janeanne Rockwell-Kincanon, Meg Meiman, Priscilla Finley, Tammy Voelker, Melissa Van Vuuren, Angela Courtney, Shawn Martin, Paul Kelsey, Millie Jackson, Sem C. Sutter, Laura Fuderer, Kristine Anderson, Vince Graziano, Daryl Boone, Helene Williams, Sara Seten Berghausen, Annette Keogh, Michaelyn Burnette, Richard Bleiler, Aline Soules, Peg Knight, Russel Whitaker, Frank Gravier, Charlotte Cabbage, Douglas Black, Alexandra Lampert, Diana Chlebek

I. Introductions

II. Thanks to Linda Stein and Publications for the new LES brochure. The brochure will be ready for ACRL in Baltimore.

III. Early flyer for annual program in June: **Shakespeare and Libraries: On Stage, Online, Off the Shelves.** Call for questions or ask the panel. Tomorrow afternoon Planning Cmttee will meet to discuss this further. Please send questions and comments to Kathy Johnson, Douglas Black, Michael Rodriguez, Angela Courtenay. **A message will be sent also to LES-L.**

IV. Millie Jackson, LES-L Moderator: If you have problems with the LES-L list, contact Millie.

V. ACRL National Conf in Baltimore: Early registration ends Feb 7. Have 1100 registered, expect 2500.

VI. ACRL Presidential candidates forum tomorrow, allowing member to ask questions of Scott Walter and Erica Linke, who are both candidates for Vice President, President-Elect of ACRL. The session will be podcast and blogged on the ACRL website, for those who cannot attend.

VII. ACRL is considering structural changes to make the organization more flexible and responsive to members who may not come to conferences. **Kathy Johnson will send this information out to LES-L; when you see it on the list, read it carefully and respond with comments. ACRL is soliciting comments until March 1.**

VIII. ACRL Leadership Council: Request for members to participate in Environmental Scan. Concern that response rate is low. Kathleen Kluegel suggested that in lieu of surveys, ACRL ask a single question by email about what members are most concerned with in their institution, to get a grassroots response. **LES-L will send out this sort of question to LES members; if we can send this response to ACRL this will be very helpful to them.**

IX. Sections Council: ACRL introduced new means of appointing volunteers to committees. Volunteer form on ALA website. Section Vice Chair can then go in and view responses, select volunteers. Saves time and complicated faxing. LES website volunteer link now goes directly to ALA website. Committee acceptance form is also up and running.

X. Section Council: Several sections have Research Committees, and there is a strong move afoot in ACRL to have opportunities for paper presentations at Annual & Midwinter. Low acceptance rate for papers to present at ACRL; some of these could be given at Annual or Midwinter to disseminate the knowledge more widely. Possible opportunity for LES.

XI. Section Council: Sections don't need bylaws. We have no fiduciary responsibilities, even though we have a budget. ACRL handles the actual responsibility, so we don't need bylaws. We only need policy and procedure documents, which we already have. LES is moving toward a vote to incorporate some of what is in current bylaws into policy and procedure documents, then vote out bylaws.

XII. Kathleen Kluegel: **Members are encouraged to review ACRL's Strategic Plan, and to evaluate the goals there.** Want to make sure that our strategic plan folds into this, and that we can use it as a guide for moving forward.

LES Committee Reports

I. Publications: Linda Stein. Reporting for Laura Taddeo (newsletter editor) who will be working on new issue for the spring. Needs items in February, so please submit to ltaddeo@buffalo.edu. Dan Coffey is updating the LES Bibliography, and expects to be done mid-Feb or April. Shawn Martin has been working on website, looking to February for the implementation of ALA's new CMS. Will be loading bibliographies from past programs along with their descriptions. **Please contact Linda if you have a bibliography to be added to the site.** New brochure is out; trying to load PDF version to website. Also possibly a template so we can make changes to the brochure as we need to.

Shawn Martin: Website is largely inflexible right now because waiting for new CMS. If you have ideas, Martin can change content, but online communities, wikis, etc. will have to wait until new system is set up. He's happy to take suggestions and look into them when we have the CMS.

NMDG: Juliet Kerico. Meeting 4-6 today. Co-chair is Kathy Margarell. Margarell emailed topics suggested by members to LES-L. Meeting is open to everyone who wants to come, to share information and discuss. If you're interested in being involved and/or co-chairing, come to All-Committees Meeting.

Reference DG: Angela Courtenay. Meeting 10:30 tomorrow. Two topics: comparing various LRC / Literature Online, etc. products. Also discussing tiered reference and how subject specialists are used on the reference desk. Putting out feelers for another chair for this DG; Courtney is finished after Annual 2007.

Information Literacy DG: Vince Graziano. Suggested creation of new DG for Information Literacy, since many of us are teaching. Topic would be IL for Literatures in English. Could share approaches to teaching, provide forum for discussion of LES Research Competencies, etc. If others have thoughts, discuss at Reference DG or others. If we decide we want to form a new DG, we just need 10 signatures to do so. Would take up after Annual 2007, since schedule is already set for that.

Collections DG: Kathy Johnson. Meets 8:00 am tomorrow. Steven Harris sent topics to LES-L.

Planning Committee: Kathleen Kluegel. Working on processing draft LES Research Guidelines. Hope to get to SAC and ACRL Board by Annual for their consideration. ACRL has moved to doing Action Plans very closely tied to ACRL Strategic Plan 2020 ("Guiding Our Future"). LES turned in two Action Plans: one was to expand effectiveness and reach of the guidelines; the other was to support 3 participants at MLA Conference, and ACRL will fund \$1200.

Nominations Committee: Michaelyn Burnette. Nominations have been made and will appear shortly in *C&RL News*. Thanks to Michaelyn for chairing Nominations for 2 cycles, and to the committee for their hard work.

LES Directory: Sara Seten-Bergausen. The Directory was piloted with only the addresses of librarians at ARL institutions, but isn't intended to be restrictive. If you want to be included, send Sara an email and she'll add you. If you have problems, see omissions, would like different ways to sort, etc., let Sara know.

Membership Committee: Michael Macan. As of Nov 2006, there were 662 LES members. Last year, there were 591. This represents a 12% increase. We also have 114 student members of LES, up 22% over last year. Members are encouraged to volunteer for committee work for the section. If you're interested in serving on a LES committee, come to the All-Committee meeting 4-6 tomorrow in the Convention Center.

Other Business

Helene Williams: Updates on the LES book, edited by Kathy Johnson and Steve Harris? Harris is doing final edits, then the book is going in to ACRL for publication. Congratulations to Harris and Johnson. Book title: *Teaching Literary Research*.

Membership Program: Multimedia and the Literature Librarian

Michael Macan: Naval Academy

Priscilla Finley: University of Nevada, Las Vegas

Melissa Van Buren: James Madison University

Macan describes some of the techniques he uses for incorporating multimedia into his teaching of literature and composition research skills at the Naval Academy. (Handout.) Examples include:

- Senior seminar on Irish poetry: audio files of poets reading their works, and interviews with these poets. BBC's website is excellent resource.
- Professional writing class: clip from *The Shipping News*.
- General English classes, 101-type: documentary film, *Who Killed the Electric Car?* Trailer available on imdb.com, etc. Can download and show in two minutes, leading into questions and discussion about how to verify the claims in the movie.
- Contemporary American literature classes: Library of Congress has 405 webcasts on poetry and literature (with additional in other fields.)
- To promote reading generally: Tying in recent films to books on which they're based: Read Any Good Movies Lately? I.e., *Brokeback Mountain*, *Ghost World*, etc.

Priscilla Finley describes her work in the instruction department at University of Nevada, Las Vegas. Charged with creating screencasts as tutorials, largely for distance education classes, and blended learning for English 100-level classes. Using Adobe Captivate, which captures movements on screen and allows editing, annotation, and distribution as Flash files over the Web. Created two substantial online tutorials, one about finding books, one about finding articles. Also, a number of shorter tutorials running about one minute to illustrate FAQs. Finley has been doing research into attention spans in users of online tutorials, and into narrative structure of tutorials. [I.e., Do they run straight through, do they branch, etc.?] ALA PRIMO Group website with tips by people who've submitted accepted entries, best practices for online tutorials, etc.

Melissa Van Buren discusses supplementing world literatures class content with cultural context. NAXOS music library and Smithsonian Global Sound have excellent music and spoken word collections (can search by language, instrument, etc.) Also some image databases: ARTSTOR, MDID (local medical image database). Alexander Street Press also has numerous multimedia databases, i.e., *Theatre and Video*. LION has Poets on Screen. Helps students to get better feel for culture in which work is based. Also, asked to address Wikipedia as a source, Van Buren showed the "Wikiality" clip from *The Colbert Report*.

Discussion

Q: Do any of you use particular sources to discuss/illustrate plagiarism concepts?

A: Duke's research guide is good; engaged with faculty in writing program to create it. Gives concrete examples of plagiarism, paraphrasing, etc. [<http://library.duke.edu/research/citing/index.html>] Indiana is also very good; supplies test for students to take. [unknown URL]

Q: Not all students have technology to receive streamed instruction. May still be on dial-up, etc. Digital divide issues.

A: Some libraries have media viewing room in the library. Many campuses now have wireless on campus, or loan laptops. Resources vary from campus to campus.

Q: How does Macan download and show trailers in class?

A: Bookmark site on instructor workstation, hope for the best when the moment to click comes. Has DVD player and can check out DVDs the library owns in advance, queue it in advance. Some technological glitches along the way.

Q: Big issue surrounding public performance rights. How to deal with this?

A: May be illegal to show streamed video without placing any restrictions on it. Showing it within a

CMS or other site requiring log-in may be more permissible because of the TEACH act.

Q: Anybody got a program where librarians are working with faculty to supply streaming video?

A: Yes, Northwestern won't do it any other way. Caught on very fast. Can't keep up with demand.

Q: Are people incorporating multimedia into other aspects of their work, aside from instruction? I.e., reference. For example, classes where students research background of Supreme Court cases. Macan will show www.oyez.org, website that has sound files of oral arguments presented to justices for various cases. Not sure how far they date back, but anything from last few years is available there. Half hour for each side arguing. Students find it fascinating and engaging.

A: Some use BBC site, Public Radio International / NPR to make sound clips available streaming over the Internet. Pairing faculty with librarians to help them find subject content. NPR and other radio stations are starting to do podcasting, which students are picking up on; can listen repeatedly to a program.

Q: Are these projects making it into the catalog? How?

A: There is a need to redefine the catalog itself. Analytics is key to finding media materials by topic, etc. Institutional Repositories may also contain many special collections materials (digitized). Naval Academy has Veterans' Oral History program (Library of Congress) with extensive cataloging for keywords etc. Can search for many aspects of topic, easy to navigate to different aspects. Archive Grid is a new cataloging system that searches metadata for better access. NYPL does excellent cataloging, supplies great metadata for Archive Grid to search on. Northwestern also using this.

Q: Has anyone collaborated with subject specialist librarian in another field to do these kinds of presentations?

A: University of Illinois, Urbana-Champaign collaborates with other units on static projects (no multimedia.)

Q: How many people collect video in support of courses?

A: Most do.

Q: Who controls it, where does it live, could you access the materials you order?

A: Various practices. Some purchase, then materials go to cataloging, jacket is shelved for student browsing while actual disk goes to storage. Issues with duplication by other units on campus, faculty wanting materials reserved for their own use, circulating vs. non-circulating, etc.

Q: Has anyone worked with streaming video?

A: James Madison University has a deal with Films for the Humanities to stream videos. They'll work with libraries and consortia. Helps with faculty who are upset about circulating videos. Server space is therefore an issue.

Q: Are theft rates for circulating videos high?

A: Most find no higher than for books. Feature films and television shows are stolen more. Scratches and damage more of a problem.

Q: Is anyone doing any extracurricular reading initiatives, using multimedia to enhance? I.e., tagging, reviews embedded into catalog, etc.

A: Del.icio.us is a possibility, Blackboard has scholarly bookmarking unit, public libraries can use this, Endeca, Casey Bisson's WordPress OPAC.

Other comments:

- Without overemphasizing the importance or utility of multimedia, it's where students are used to operating, and we should meet them there.
- UC Santa Barbara is center for "flash poetry," which is poetry where words are moving on the screen. Must be shown online, can't be shown any other way.
- Two issues are: using multimedia and teaching multimedia. We lack the tools to parse video the way we can parse text searches. Also have other things to teach. Aqua Browser (cf. King County library catalog) parses by various criteria, including format. Visual interface.
- USC has recently taken the Shoah Foundation Archive (video interviews with Shoah survivors),

created by Spielberg. Many catalogers are working on interviewers, providing metadata. Setting standard for cataloging visual, multimedia material. Visit the site online, off the USC Library site.

- Does anyone use MERLOT? More heavily weighted to sciences? Designed for early undergrads. Popular at Cal State LA.
- OAIster search is good way to get access to items in special collections repositories and multimedia.
- Naval Academy developed online safety tutorial for Chem students. Are testing to see whether online learning has same retention as classroom teaching.
- Duke bought first board game for library: Jane Austen board game. Two Jane Austen classes are challenging each other to a tournament. Indiana State has board games, but problems with circulation b/c of pieces. Education librarians have been dealing with kits, etc. for years. Check with them.
- Podcasting: CSU East Bay is using podcasts for library tours for new students. Don't issue iPods to the students; they have their own. University of Illinois, Urbana-Champaign undergraduate library issues iPods. Duke still gives iPods to students if courses require them.
- Multimedia projects: University of Nebraska is making a comprehensive multimedia website for the journals of the Lewis & Clark expedition. Committee met to determine what would add value to print. Interviewed Native Americans who gave commentary in English and their own languages, giving perspective from that standpoint. State poet did reading. Via the Center of Digital Research in Humanities. Also doing big Walt Whitman and Willa Cather sites. Prelinger Archive (CA): archive of 1950s and 1960s social thought films / instructional documentaries, i.e., Duck & Cover, Mind Your Manners, etc. Includes comments from audience.

MM closes

Meeting adjourns 3:24